

NEW
PRODUCT

Product Launch

TIANSHI Herbal Toothpaste

A beautiful smile will enhance your life.

The **Tianshi Toothpaste** was enriched with nulliore, honeysuckle and wild chrysanthemum plant extracts etc., which could reduce the chance to having the stomatitis, gum swollen, bleeding, halitosis and erythrim in your teeth. It could also improve the hardness and the anti-acid ability of the teeth, and keeping the cavity, and root infections away from your teeth.

The three main ingredients:

- **Sarcandra glabra:** antibacterial, anti-pyrotic, pain-relieving, blood circulation invigorating.
- **Honeysuckle:** also known as Lonicera, Yinhua, Double flower which is known as the heat relieving and detoxicating medicine in old China. Pharmacological studies have shown that the active ingredients of honeysuckle have the following effectiveness:



1. Anti-bacterial and anti-virus. It has a distinctive restraining effect on staphylococcus aureus, hemolytic streptococcus, Shigella, typhoid bacillus, meningococcus, pneumococcus, and pseudomonas aeruginosa and influenza virus.

2. Boosting immune function. Honeysuckle can promote lymphocyte transformation, and enhance leukocyte phagocytosis

3. Anti-inflammatory and heat relieving. Honeysuckle can promote the release of adrenocorticotrophic hormone, and has significant inhibitory effect on inflammation.

- **Wild chrysanthemum:** containing alcohol, Yejuhua lactone, amino acids, trace elements and other active ingredients. It has inhibitory effect on staphylococcus aureus, shigella, escherichia coli, and salmonella typhi, and also has anti-inflammatory, antioxidant, analgesic effectiveness.



Everyone has two dentitions during our life time:

Deciduous teeth, contains 20 teeth, is the first dentition, which will appear in 6 or 7 months after birth (may be earlier than that nowadays) and take their shapes around the age of two.

And, **the permanent teeth** are the second dentition which contains 28 to 32 teeth. The first permanent tooth presents itself at the age of 6 approximately; then, the rest of its fellows will appear to replace the deciduous teeth one by one according to a certain sequence till a complete replacement finished. So, we often say that teeth are indispensable organs for life.

Teeth are the indicator of people's health conditions and also reflect their hygienic habit. Teeth are not only related to the concerns of beauty, but also affect chewing, talking, as well as the whole body health.

— **Chewing:** Our food is diverse. We take in foods (meat or vegetables) rich in fibre or amylaceous foods with different hardness and sizes. So different teeth are indispensable to meet diversified food ingestions need.

— **Talking:** Teeth are very important for us to make various kinds of sounds to express our different emotions.

— **Appearance:** A neatly arrayed set of teeth can support the whole cheek to make our face look well-shaped and plump. On the contrary, irregularly formed teeth will be threatened to a nice-looking face: a face with the upper teeth wrapped the lower teeth will lose its shape because of partial bulge; a face with a toothless mouth would look old because of the inward collapse and wrinkles

— **Unhealthy teeth** may result in systemic infection, such as myocarditis, hypertension etc. It's not to deliberately exaggerate so as to create a sensation. If you want to have total 32 loyal teeth standing healthily for 10 years, 20 years, it is the time to make a healthy and safe living condition for your teeth.

Tooth-brushing can not only remove the food debris by repeated friction, but also can get rid of the dental plaque and even the dental calculus.

Choosing a toothpaste with high quality and brushing in a scientific way can be very helpful in suppressing acid and toxin secretion of oral cavity's bacterium, and in this way, we can prevent dental caries and periodontal disease effectively.



The effect of tooth-brushing depends on:

- 1. Toothbrush** – its work is brushing. Soft hair toothbrush is recommended.
- 2. Toothpaste** - Not only removes oral dirt, and some dental plaque, but also has massage function on gums. For the prevention and treatment of periodontal disease as well as dental caries and other oral diseases, toothpaste has a noticeable impact.
- 3. Tooth-brushing** must follow the scientific rule. The 3-3 way is considered as a scientific method for tooth-brushing, which is proposed by the dental experts.

And we will learn the correct way of teeth-brushing at the end of this class.

Periodontal disease is the main reason of adult teeth loss, and also is the major oral disease which is harmful for human teeth and body.

So, for adults, prevention of periodontal disease is the most important thing.

Make a healthy and safe living condition for your teeth!