

TIENS Real Candy Series

I. Relevant fundamental knowledge

Every one of us may confront with problems of respiratory tract. Owing to the aggravating air pollution, faster living cadence, increasing pressure in study and work, as well as air-conditioning and anoxic environment, our throats are prone to suffer the dry inflammations.

The number of smokers in China is 320 million, which accounts for one quarter of the world. In addition, there are many passive smokers.

The main health problems of Chinese are: decayed teeth, adiposity and diabetes. Fortunately, TIENS Real Candy is able to prevent these diseases. It is made from a unique natural sugar substitute which comes from natural sucrose. TIENS Real Candy is crystal in shape, has a low rate of moisture-absorption, is warm-natured and has a gentle, natural, sweet taste. From a nutritional viewpoint, it is a carbohydrate; from a biological viewpoint, it is low in calories and is not harmful to the teeth. It is also suitable for diabetics.

As the unique sugar substitute refined from the natural sucrose, TIENS Real Candy redefines the concept of “zero sugar”. Because its pure natural sweet taste is in favor of human health, TIENS real candy becomes the “golden standard” in the field of non-sugar products.

II. Main ingredients and efficacies of the product

1. Main ingredients of the product

Isomaltulose, maltisorb, VC, citric acid, lemon essence, pennyroyal, tartrazine, acesulfame-K

2. Efficacy of the product

1) Functional candy = Protecting the teeth

- A. It may not bring up tooth bacterium spot
 - B. It is able to help remineralization of the tooth glaze
 - C. The mouth bacterium can't digest functional candy, thus it will not produce the harmful acids
 - D. The function of protecting teeth has been scientifically proved
- 2) The product is good to intestinal health
 - 3) It is able to refresh mouth (non-polluted chutty)
 - 4) It is able to clear pharynx and moisten whistle

Introductions to each product

(I) TIENS Real Fresh Yummy Candy Series

1. Lemon taste: (tasty and refreshing)

Zero sucrose

Net Content: about 32 g (20 granules)/112g (70 granules)

Ingredients: Isomaltulose, maltisorb, VC, citric acid, lemon essence, Pennyroyal, tartrazine, acesulfame-K

Unique compounding of TINES: it is able to supplement the daily VC, and the fragrant and sweet lemon can refresh mouth.

Target customers: Diabetics, because the product owns very low calorie.

2. Mint taste: (Super cool)

Zero sucrose

Net Content: about 32 g (20 granules)/112g (70 granules)

Ingredients: Isomaltulose, maltisorb, VC, citric acid, lemon essence, menthol, tartrazine, acesulfame-K.

Unique compounding of TINES: Add the natural active ingredients to mint, thus it can moisten throat and refresh mouth.

Target customers: Smokers, people who use throat frequently and who suffer from the diabetes

3. Green tea taste

Zero sucrose

Net Content: about 32 g (20 granules)/112g (70 granules)

Ingredients: Isomaltulose, maltisorb, green tea powder, flower tea powder, green tea oil essence, jasmine attar essence, bright cyanine, acesulfame-K

Unique compounding of TINES: The green tea extracts are added, so the Green tea fragrance may make mouth fresh and joyful

Target customers: Diabetics, because the product owns very low calorie

4. Black tea taste

Zero sucrose

Net Content: about 32 g (20 granules)/112g (70 granules)

Ingredients: Isomaltulose, maltisorb, black tea powder, black tea oil essence, attar essence, kermes red pigment, acesulfame-K

Unique compounding of TINES: Especially add in the black tea extract. Black tea fragrance may make mouth and teeth stay savory

Target customers: Diabetics, because the product owns very low calorie

5. Coke taste

Zero sucrose

Net Content: about 32 g (20 granules)/112g (70 granules)

Ingredients: Isomaltulose, maltisorb, VC, citric acid, tartaric acid, NaHCO_3 , green lemon essence, coke essence, caramel pigment, acesulfame-K.

Unique compounding of TINES: Provide the daily VC for human body. The coke taste will make you feel tasty and refreshing when you take a breath.

Target customers: Diabetics, because the product owns very low calorie.

(II)TIENS Real Soothing Herbal Candy □herbal medical functional herbal candy □

1. Loquat herbal candy

Zero sucrose

Net Content: about 32 g (20 granules)/112g (70 granules)

Ingredients: Isomaltulose, maltisorb, loquat leaf, almond, fructus canarii, fructus momordicace, radix patycodi, acesulfame-K, citric acid, pennyroyal, caramel pigment

(Explanation: loquat taste is apt to clear throat and liquefy the phlegm)

Ingredients: Loquat. Loquat is cool-natured, it tastes bitter and get on well with lung, it belongs to stomach channel

Unique compounding of TINES: Scientifically compound theloquat, almond, fructus canarii, fructus momordicace and radix patycodi with homo-fountainhead Chinese traditional medicine. Loquat taste may keep your mouth full of fragrance and keep your throat moist. It is suitable for all kinds of people

Target customers: Diabetics, because the product owns very low calorie

2. Mint chrysanthemum candy

Zero sucrose

Net Content: about 32 g (20 granules)/112g (70 granules)

Ingredients: Isomaltulose, maltisorb, mulberry leaf, mulberry leaf, chrysanthemum, honeysuckle, orange peduncle, liquorice, acesulfame-K, citric acid, pennyroyal.

(Explanation: this type is apt to clear heat and expel toxin)

Unique compounding of TINES: Scientifically compound themulberry leaf, mulberry leaf and many other officinal foods with homo-fountainhead Chinese traditional medicine. The mulberry-chrysanthemum taste may refresh your mouth. It is suitable for all kinds of people

Target customers: Diabetics, because the product owns very low calorie.

3. Boat-fruited sterculia herbal candy

Zero sucrose

Net Content: about 32 g (20 granules)/112g (70 granules)

Ingredients: Isomaltulose, maltisorb, semen sterculiae scaphigeræ, fructus canarii,

fructus momordicace, radix patycodi, acesulfame-K, citric acid, pennyroyal.
(Explanation: this type is apt to clear pharynx and moisten whistle)

Unique compounding of TINES: Scientifically compound these men sterculiae scaphigeræ, fructus canarii and many other officinal foods with homo-fountainhead Chinese traditional medicine. This type may keep throat cool and moist. It is suitable for all kinds of people

Target customers: Diabetics, because the product owns very low calorie

4. Assimilation-helped ginger herbal candy

Zero sucrose

Net Content: about 32 g (20 granules)/112g (70 granules)

Ingredients: Isomaltulose, maltisorb, ginger, haw, fructus amomi, gardenia, malt, acesulfame-K, citric acid, ginger oil, pennyroyal.

Unique compounding of TINES: Scientifically compound the ginger, malt, fructus amomi and many other officinal foods with homo-fountainhead Chinese traditional medicine. This type is good to assimilation. It is able to get well with the stomach and enhance one's appetite. It is suitable for all kinds of people

Target customers: Diabetics, because the product owns very low calorie.

5. Pear ointment herbal candy

Zero sucrose

Net Content: about 32 g (20 granules)/112g (70 granules)

Ingredients: Isomaltulose, maltisorb, pear ointment powder, liquorice, tuckahoe, chrysoidine, almond, acesulfame-K, citric acid, pennyroyal.

Unique compounding of TINES: Scientifically compound the pear ointment, liquorice and many other officinal foods with homo-fountainhead Chinese traditional medicine. This type may clear and moisten the throat. It is suitable for all kinds of people

Target customers: Diabetics, because the product owns very low calorie.

III. Target customers and edible method

1. Target customers:

All kinds of people can take the product for long time

Diabetics, because the product owns very low calorie

Children, because the product is able to protect teeth

The elderly, because the product is good to intestinal health

2. Edible method: the same with common candy.